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Len-Tex Surface iQ Wallcovering Earns Cradle to Cradle Certification

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NORTH WALPOLE, N.H.—Len-Tex Corp. announced that the entire line of its Surface iQ non-vinyl wallcovering has earned the Cradle to Cradle (C2C) Certification at the Silver tier for healthy and sustainable product design from McDonough Braungart Design Chemistry (MBDC). Surface iQ is the only printed commercial grade wallcovering to have earned this certification.

In order for products to be certified under Cradle to Cradle guidelines, both the product and all components must pass rigid material requirements for environmental and human health. Additional criteria for certification include product and material reutilization, energy and water usage during production as well as social fairness and corporate ethical standards.

Cradle to Cradle Certification allows Surface iQ Wallcovering to contribute toward an Innovation in Design credit under the U.S. Green Building Council's LEED process for recognition of green building projects.

Certification Verifies Quality

“We're thrilled that Surface iQ has earned this important certification,” said Don Lennon, Len-Tex president. “The Cradle to Cradle Certification adds yet another important verification to the growing list of environmental and indoor air quality improvements that we have dedicated ourselves to incorporating into the Surface iQ product line.”

Len-Tex developed Surface iQ as an alternative to vinyl-based products for the Type II commercial wallcovering market. Surface iQ wallcoverings contain no PVC, heavy metals, plasticizers or chlorine and are printed using water-based inks.

Since its introduction in 2004, Surface iQ has become the choice for hospitals, schools and office buildings where indoor air quality is paramount. It has met or surpassed the wallcovering industry's most stringent requirements for IAQ including California 01350 and the criteria for the CHPS high performance school initiative. Surface iQ is also Greenspec listed as an environmentally preferable product choice for green building initiatives.

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