

Thinking Beyond the Binder

Unique Applications for Wall Artscapes: Case Studies

You already know that the **Wall Artscapes** tip cards are a great source for beautiful, easy-to-use mural and border designs, but the collection has a second identity as a springboard for unique and non-traditional design ideas. **Wall Artscapes** are striking in their own right, but our digital production methods and talented design staff open up a whole world of custom possibilities for which these designs are just the beginning.



One designer in New York dreamed up a unique treatment for a soffit in an Italian restaurant. The basis for the design was the **Coastal Scenes (DDP3051)** artwork, but the designer requested a sepia-tone filter be applied to the entire design. After the filter was applied, blocks of translucent color were added based on paint chips supplied by the designer. The finished mural is 50 feet long and adds a sophisticated, artistic feel to the restaurant space.

Visitors to the waiting area in an Ohio hospital find themselves immersed in an undersea world thanks to a unique play area divider. The divider incorporates the **Tropical Undersea (DDP0009)** design on a translucent material that enables people on both sides of the divider to see through it. The final product was printed on Duraclear, a transparent film, using a photographic process. The film was then mounted to a piece of Lexan using an optically clear adhesive. Another piece of Lexan was bolted on top of the film using decorative screws, and the edges were trimmed and polished into the finished shape.



From special color effects to unique substrates and beyond, the **Wall Artscapes** collection offers a world of creative solutions for which the original mural designs are just a starting point.

**So start thinking beyond the binder ...
the possibilities are endless!**

Conclusions: What's in it for me?

- Virtually endless possibilities for customization
- Award-winning creative talent at your disposal
- Competitive pricing and lead times