



## angela adams Breathable Non-PVC

### About angela adams

angela adams is a casual modern luxury brand devoted to comfort, quality and craftsmanship. Angela's designs are known for their sense of timelessness, simplicity and balance, all inspired by Maine's natural beauty. Pairing hand-tufted rugs with handmade furniture, Angela and husband Sherwood Hamill have developed a shared visual language that defines the angela adams aesthetic. Products include rugs, furniture, fabrics and home and fashion accessories. Through a range of strategic partnerships with industry leaders, the angela adams offering has expanded to include stationery, bedding and bath products, ceramic tile, contract carpet, fabric and wallcovering. With the addition of the MDC Wallcovering program, the angela adams aesthetic is celebrated throughout the contract market along with other key partners Shaw Contract Group, Shaw Hospitality and Architex. As the company evolves, angela adams continues to combine quality and integrity to create a design-inspired lifestyle.

### angela adams and MDC

angela adams, an internationally recognized designer, has partnered with MDC Wallcoverings, a leader in the wallcovering industry. The partnership will result in a new sustainable wallcovering collection that features Adams' signature aesthetic translated into approximately 100 wallcovering choices. The launch is scheduled for September with a preview at Hospitality Design in May and NeoCon in June.

Angela Adams developed her original style early on growing up surrounded by the beauty of the Maine coast. This upbringing helped shape her aesthetic and provides the inspiration for her designs. Angela with her husband, furniture designer Sherwood Hamill, started the company in 1998.

"Since we started this business, I have looked forward to designing wallcoverings. Our partnership with MDC is a very exciting one for us because it is a beautiful, sustainable product and MDC is a great partner. We are very excited about this program and our partnership with MDC." - Angela Adams

The combination of Adams' fresh patterns and exceptional wallcovering techniques of MDC will have a modern appeal. The new program will provide an excellent choice for corporate, hospitality, healthcare and residential settings by incorporating the innovative technology of the Encore reclamation program, 100% post-consumer recyclability, recycled packaging, non-pvc construction and water based inks. Both companies share the goal of providing sustainable choices in the industry. Preserving natural resources is a priority on all levels, and MDC Wallcoverings is committed to distributing products from manufacturers who consider the growing environmental issues and take action with regard to producing their products.

"We are delighted to establish a partnership with such a tremendous and talented designer as Angela Adams. Her creative and inspired design direction of nature will catapult MDC Wallcoverings movement in sustainable wall treatments." - Michael Glynn