

Natural Linens

Installation Instructions

Inspection:

Be sure all material has the same production run number before installation. Final inspection should be made to verify correct pattern, color and quantity. You should also review for any apparent defects in craftsmanship. As this is a natural product, these materials have a tendency to show color variation. These variations are simply the natural and inherent qualities of this wallcovering.

No claims or labor will be accepted beyond the installation of 3 strips. Application of material beyond that point is interpreted as acceptance of material and conditions of installation. Small differences in shading--either between different production runs/ lots or subtle differences between sample and actual delivered material---cannot be avoided. Should you have any questions, contact your MDC representative or customer service at (800)621-4006.

Surface Preparation:

Verify that the site is heated to at least 55°F and that there is good ventilation during installation as well as for the period while material is drying after installation. The moisture content of the underlying wall surface should not exceed 6%. Verify this prior to installation.

Remove all existing wall coverings and backing papers. Ensure that the surface is structurally sound, sufficiently dry, smooth and clean. All surface contamination (such as dirt, dust or grease) should be removed by washing with a detergent solution, rinsing off with clean water and allowing the surface to fully dry. Spot seal any ballpoint or felt tip inks to prevent bleed through. Any mold should be identified and appropriately treated before application begins. Light colored wall coverings will require the underlying wall surface to be of uniform color. This is best accomplished by using a high quality pigmented acrylic wallcovering primer.

Do not seal the wall as the adhesive will need to penetrate both the back of the wall covering and the wall surface itself. (Note. Priming is not the same as sealing. Do prime, but do not seal.)

If the wall is not absorbent (e.g. wall painted with oil based paint) then the surface should be sanded with 120 grit, all dust removed, cleaned with a detergent solution, rinsed off with clean water and allowed to dry. For such non-absorbent surfaces (and also for metal, Formica, etc.) a suitable wallcovering primer must be used prior to application. Verify the primer bond to the substrate prior to installation. If the wall is too absorbent or has a powdery surface, we would again recommend the use of a high quality pigmented acrylic wallcovering primer.

Preparing Material:

All rolls are numbered and should also have a common production run number. Never use wall coverings from different production runs on the same wall. Use rolls in sequence, always starting with the highest number. Hang strips in sequence as you cut them from the roll and avoid in-filling with random segments above the doors, windows, etc.

If the wall covering is to be reverse hung, you will find both an R before the production run number as well as the universal "reverse" sign/symbol on the label attached to the roll.

Wallcoverings made from natural materials will sometimes have faults. Where faults do occur however, they are clearly marked with red tags and an appropriately sized extra length of material will have been supplied to compensate. The use of natural fibers may also result in slight color variations and these are to be expected from time to time.

Application:

1. Using the **highest roll number first**, start by cutting strips to the height of the wall plus 2" to allow for trimming at the ceiling and skirting/baseboard. Use a pencil to number the strips in sequence and to mark top and bottom in order to be able to straight or reverse hang (as required for your pattern). **Handle the cut strips with care to avoid damage to the pre-trimmed edges.**
2. Apply a Heavy Duty Clear wallcovering adhesive to the wall/substrate using a ½" or less short napped synthetic roller. Take care to not over paste the wall by applying too much adhesive. You should apply adhesive 8" beyond the width of each strip so that you control where you roll and thus do not get adhesive on the first strip when you have to paste the wall area for the next one. **Should you get adhesive in the surface of the material it may be impossible to remove. If this happens, remove the adhesive immediately with a damp sponge and blot dry the surface with a clean dry towel.** You may alternatively paste the back of the material if you prefer.
3. Place the first strip on the wall with its trimmed edge against the established starting plumb-line and allow the material to overrun a little at ceiling, baseboard and, if appropriate, the adjoining corner. Use a flexible spatula smoother with a gently rounded edge to firm the material against the wall eliminating any air pockets. Smooth the material with vertical movements until the material is fully secured.
4. This wallcovering material is pre-trimmed and therefore it can be butt jointed. (Alternately, it is possible to overlap and double cut the seams provided that a new sharp blade is used for each joint. Should the material have a repeat, then doing so will require a precision trim on the exact repeat. Take care to always protect the primer and wall surface if doublecutting.)
5. Avoid the use of a hard roller or overworking on the seams as this may damage the edges. Use only a soft rubber roller and only if necessary.
6. Use only full width material. Avoid installing less than full widths of material above doors and window frames. In particular, do not in-fill with remnant pieces or out of sequence strips. If you have to hang a partial width (e.g. into a corner) make sure the seam on the flat wall is formed by using only the 2 factory pre-trimmed edges, reversing if your pattern requires. Never join the middle of a strip to a factory pre-trimmed edge to form a seam.
7. **STOP AFTER APPLYING 3 STRIPS.** If there are any obvious variations in color and/or color match, this should be immediately communicated to MDC for inspection before proceeding further with installation. Natural linen wallcoverings will tend to lightly panel on occasion.

MDC assumes no responsibility for the installation of material beyond three panels. Under no circumstances will MDC be responsible for labor. This is an industry standard.

For additional information or technical support contact MDC Customer Service at 800-621-4006