



Environmental Initiatives

30% Recycled Content

Wallcoverings made with REcore Recycled Wall Technology have 30% recycled content. With a guaranteed minimum of 20% post-consumer waste, we are making a difference by diverting reclaimed wallcovering from the landfill as well as reducing consumer “trash”. Two million plastic beverage bottles are used in the U.S. every ten minutes. The REcore manufacturing process uses 4 PET beverage bottles for each yard of material. In addition, Recore wallcoverings contain an average of 10% pre-consumer content.

Recyclable

Construction waste, as well as after use material, can be returned to the manufacturing facility as part of a reclamation program. To learn more about our program visit www.mdcwall.com/ourproducts/recore.

Eco-Friendly Recyclable

REcore wallcoverings are packaged in convenient 30 yard rolls using 100% recycled cores. All package waste can be diverted from the waste stream and be recycled through local community recycling stations.

Low VOC Emitting

Over 90% of Genon and Bolta Wallcoverings – including those with REcore – are Greenguard Certified for their low VOC emissions.